



Instancy Knowledge On-Demand Platform™

Knowledge On-Demand – it's what people want, need and expect from the Internet today. With the right knowledge at the right time on the right device, people perform better and accomplish more. Instancy's revolutionary platform is the first Knowledge On-Demand solution of its kind. With Instancy, you can rapidly create, manage and deliver knowledge via the Internet and mobile devices, and you can boldly empower individuals and groups with persistently immediate knowledge solutions.

On-Demand Advantage

Instancy is setting the standard for Knowledge On-Demand and is winning many new customers in the process. Our Knowledge On-Demand Platform™ delivers more – more capabilities, more cost savings, and more immediate benefits – all from our single system of integrated plug and play applications. Our visionary leaders and developers have spent many years listening to the needs of users in the knowledge community like you, translating your ideas into a simple-to-use knowledge and learning platform that is web-hosted and available on-demand.

Instancy's powerful knowledge platform enables people to perform in the moment. When you address the urgent need your internal and external customers have for just-in-time, web-based knowledge, you create an important and strategic advantage for your own organization.

Empower People

With Instancy, organizations can empower their workers, partners, and clients to instantly access performance-enhancing knowledge content such as eLearning, tutorials, product information, documentation, manuals, multimedia presentations, webinars, blogs, e-mails, third-party content and more - anytime, anywhere, on any device.

Individuals, groups, teams and even entire workforces or customer bases perform better when they have immediate access to the right information at the right time in the right format.

Flexible Framework

Instancy's flexible portal framework and on-demand architecture enable enterprises and publishers to configure custom, knowledge on-demand portals that serve target audiences as blended learning, knowledge sharing and online community environments.

Organizations can very quickly create, manage and deliver learning and knowledge content in the context of business workflows from a fully integrated web-hosted system. Instancy leverages Web 2.0 technologies – such as user-generated content, web-based multimedia authoring, workflow automation, content management, e-commerce, collaboration and one-click rendering of content to multiple target formats including web, print, and mobile devices – to streamline and improve the processes involved in creating and delivering online content.

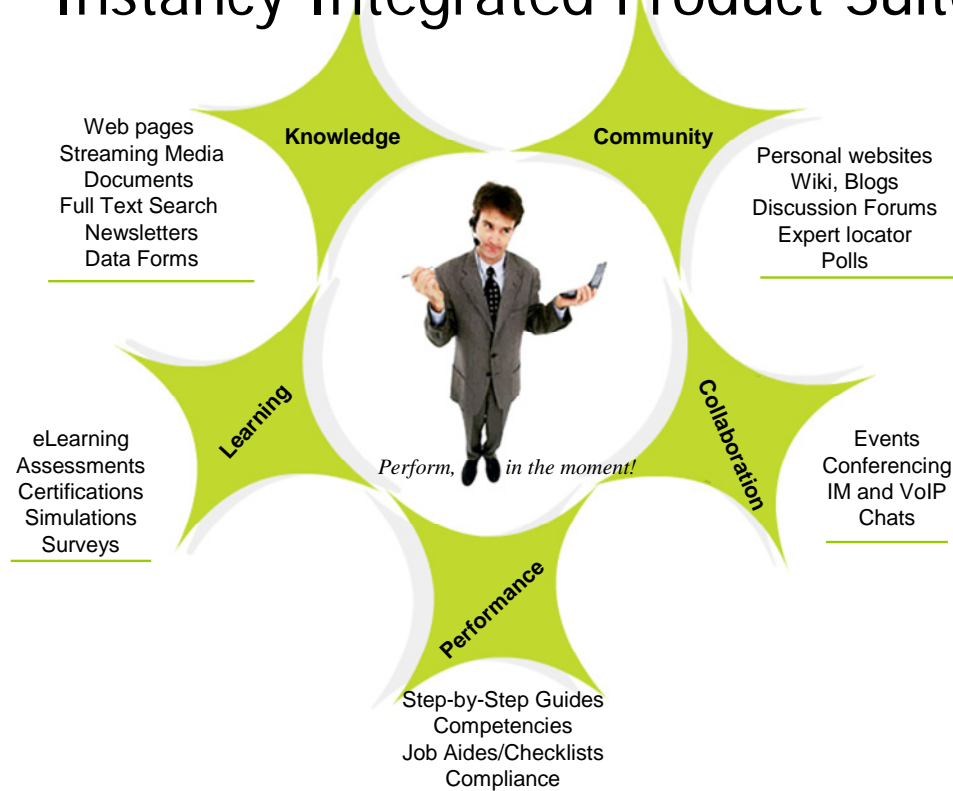
Simple-to-Use Interface

Instancy Knowledge On-Demand Platform™ is a powerful, yet simple-to-use framework of Core Components which include:

- **Collaborative Authoring** - allows subject matter experts to rapidly create diverse content types from multimedia presentations to webinars to blogs using web browser based templates

- **Content Management** - provides a state-of-the-art XML repository and search engine that manages diverse content types from structured multimedia presentations to documents to informal knowledge sharing content.
- **Knowledge Portal** - enables flexible configurability and plug and play module selection to create a personalized learning and knowledge delivery environment for each user. Whether you're delivering knowledge to employees, partners or customers or monetizing your content through an e-commerce catalog within a community environment, our portal framework can get you there faster and better than patching together multiple toolkits.

Instancy Integrated Product Suite



Plug-and-Play Applications

Instancy offers the ultimate in flexibility with our plug and play architecture and fully integrated application suites. Our applications and the modules within each application can be combined in any configuration to meet customers' unique and specific needs. Our application suites include:

Instancy Community™ enables you to harness the power and intelligence of your community – which can be your team, your group, your department, your members, your entire workforce or customer base or any audience. Combining a flexible online community framework and content management, you can aggregate content, deepen participation and engender and support social networks.

Instancy Knowledge™ is knowledge management (enterprise content management and document management) in a web 2.0 framework enabling rapid aggregation, exchange and search of structured and unstructured content from web pages, documents, data forms to streaming media.

Instancy Collaboration™ enables you to blend face-to-face meetings, event, and conferences with online conferences, chats, and discussions. Whether you're looking for webinar scheduling tool to VoIP and video conferencing system or conducting large conferences with Instancy you can focus on the message and not the technology.

Instancy Learning™ is an integrated and next generation Learning Management System (LMS) and Learning Content Management System (LCMS) that enables you to create, manage and deliver highly effective learning programs rapidly and efficiently.

Instancy Performance™ enables companies to get the ultimate value from their learning and knowledge and human resource investments – drive optimal job performance. This is done through competency models, providing access to performance support and measuring and tracking performance.

Affordable!

With Instancy, you pay only for what you need and when you need it. Our next generation platform is completely web-based and delivered in a revolutionary on-demand model. Customers get the exact functionality needed to meet their unique specifications. No expensive software installations or integration is required! Our solution pays for itself quickly with a rapid ROI.

Immediate Results

With Instancy Knowledge On-Demand Platform™ – our framework and fully integrated suite of applications - organizations benefit with immediate performance gains. Immediate results include:

Rapid deployment. Through our software-as-a-service and fully hosted model, Instancy can be deployed in days enabling you to aggregate and disseminate all sorts of useful knowledge and learning content to your audience and start collecting input and feedback.

One integrated solution. Instancy brings together creation, management, and delivery components into one integrated framework. This allows you to mobilize your knowledge content and distribute the content to the right individuals at an unprecedented speed. You don't need to buy multiple tools and applications and hire an IT team to pull the most innovative knowledge architecture together. We have done all that work for you!

It's easy. Only Instancy allows your subject matter experts (product marketing, customer service specialists, instructional designers, etc.) to create diverse content type so quickly using an innovative web based authoring system. No programming or coding is required!

It's relevant. Instancy provides a just-in-time knowledge environment that delivers just the relevant content when it is needed. Portal availability, usability and usefulness are key success factors that Instancy addresses with easy customizations and high degree of personalization based on multiple criteria. Job- and workflow-specific content within the context of business processes drives greater performance gains by increasing the reliance upon the system by target users.

Get a pulse on performance. Instancy allows you to align your learning and knowledge management implementation with your business goals and objectives. Our solution supports your business processes such as sales, customer service, channel partner development, etc. and allows you to track user behavior and performance of tasks.

[Contact EPSScentral to learn more!](#)



EPSScentral LLC

6909 Pacific Lane, Annandale, VA 22003-5936
Phone: 703 842-7437 | Fax: 703 842-7439