

Performance Mapping Software

Complexity, clutter and an inability of organizations to leverage their knowledge in a knowledge based economy is putting them at risk



ProCarta ROI

- *Capture and deploy operational knowledge in a fraction of the time – hours or days not months*
- *Reduce the learning curve for disseminating and institutionalizing knowledge and change by up to 80%*
- *Reduce technical support by as much as 90%*
- *Improve the success rate and speed of change initiatives by as much as 75%*

Simplicity + Clarity = Productivity

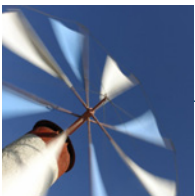
The Economist, in their Foresight 2020 report, rates the “productivity of knowledge workers as the #1 boardroom challenge for the next 15 years.” Over 85% of executives surveyed by McKinsey see an urgent need to increase the agility and speed of their organization. (McKinsey Quarterly, July 2006). For many organizations, knowledge work, the work that drives the knowledge economy, has become dangerously complicated. Boosting productivity and gaining agility and speed is extremely difficult in an environment where.

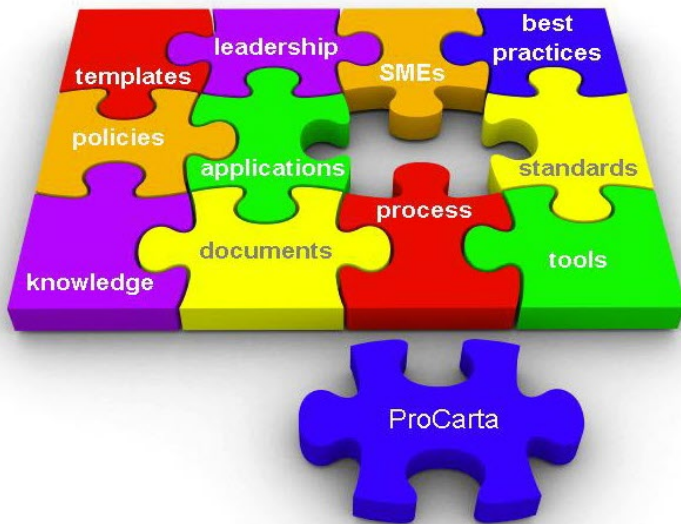
- Work is not performed in an efficient, standardized method
- Employees are wasting time searching for or recreating knowledge
- You are losing organizational memory as workers leave

ProCarta™ helps standardize and clarify the processes needed to perform. Productivity, agility and speed are substantially improved. Operational memory is captured and existing investments in people and systems are leveraged to a higher degree than ever thought possible.

ProCarta enables you to:

- Make operational processes visible, adaptable and accessible.
- Capture, deploy and improve knowledge-rich, standardized business processes to the web or intranet in near real time.
- Automatically flowchart existing or proposed processes for analysis and more explicit support.
- Connect processes to content in context so that users can focus on performing rather than searching or guessing.
- Reduce risk by ensuring accountability and responsibilities are assigned and understood.
- Make improvements or course corrections on the fly without technical support.





The Performance Mapping Difference

Performance Mapping begins where conventional process mapping leaves off. Process mapping lets users know what to do. ProCarta tells them how. It is the first system to address the specific needs of the knowledge/decision making layer of an organization - those who perform complex tasks that cannot be automated but require expert judgment. According to McKinsey, these workers account for up to 40% of your staff. With minimal or no technical intervention your operational managers can.

- Create cross-functional and process flowcharts on the fly.
- Automatically create HTML/XML output that matches the existing look and feel of corporate websites at the touch of a button.
- Link to virtually any addressable content

As a result of its distinguished simplicity and speed, ProCarta has earned two prestigious PCD Awards.

Kick Start Innovation

Many do not realize that standardization is the foundation of innovation. The visibility of performance maps enables improvements to a process or the addition of a new piece of knowledge to occur in near real time. In a flat world, the ability to adapt on the fly, to constantly update your game plan is a significant competitive advantage – an advantage that gets built right into the DNA of the organization.

It is better to build performance into the process than into people.

Gloria Gery



Keep it Simple and Clear

Complexity is a massive productivity drain and the reason users resort to workarounds to make sense of their work. ProCarta is simple, fast and easy to implement. Everything that gets in the way of execution such as technical complexity, a steep learning curve and the need for IT involvement has been reduced or eliminated.

Call us for a hands on demo or visit us at www.procarta.com to learn how your organization can leverage its knowledge and begin to compete on clarity.



EPSScentral LLC

6909 Pacific Lane, Annandale, VA 22003-5936
Phone: 703 842-7437 | Fax: 703 842-7439